



## Contagious Creativity Awards Moline Creative

[www.molinecreative.com/contagiouscreativity](http://www.molinecreative.com/contagiouscreativity)

Millions of smart, capable people dedicate valuable time to not-for-profits that have an unclear mission, vision, direction, and strategy. When non-profits lack clear direction, their leadership teams, staff members, and volunteers can feel confused about where to focus limited energy, resources, and time. This confusion can lead to disengaged, fractured teams that miss opportunities to do good work. Moline Creative works with *you* to create interactive, focused - often visual - meetings and workshops that cultivate a shared vision of success and, thus, a more collaborative, engaged not-for-profit team.

**The Contagious Creativity Awards serve not-for-profit clients** who might not otherwise be able to afford Moline Creative workshops. The goal of the program is to support organizations that are doing good work in Northern Arizona.

Angie B. Moline, Ph.D. works with clients to clarify their objectives and create an engaging, efficient visual process that allows them to think differently about the challenges they face. Past Contagious Creativity Awardees have focused their workshops on identifying their core values, refining their mission / vision, developing evaluation metrics, charting a course for the future, and clarifying roles within the organization.

### Contagious Creativity Awardees Receive

- A pre-workshop planning meeting with non-profit leadership
- Context assessment conducted via stakeholder interviews or online survey
- Meeting agenda and visual process design
- A full-day (6 hours) facilitated workshop in Flagstaff, Arizona at your location
- PDF report of completed visual notes and rights to reproduce the images with attribution.

**Eligibility:** All not-for-profit organizations that are doing good work in Northern Arizona are eligible to apply for the Contagious Creativity Awards. Organizations do not need to be registered 501(c)(3) non-profits because this award is a gift, not a write off.

**Application Deadline:** Friday, November 15, 2019 by midnight MST.

**Selection Criteria:** Applications will be scored based on how the organization's mission contributes to the quality of life in Northern Arizona and the clarity of meeting goals. In addition, the Contagious Creativity Awards are intended to help our community thrive, so interesting, fun, and socially- or environmentally-relevant applications will rank highly.

### Fine Print

- Proposals that are incomplete or do not follow the format will not be evaluated.
- All services (e.g. meetings, workshops, visual sessions) must be completed before March 1, 2020.
- These awards cover Moline Creative services, but not travel expenses outside of Flagstaff, AZ or supplies (e.g. printing, photocopies of templates); those costs will be paid by the award recipient.
- Moline Creative will honor confidentiality and nondisclosure agreements for work that is sensitive or proprietary.
- Moline Creative retains the copyright to all original work, but clients may reproduce visual notes with attribution.



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**Instructions:** Applicants should answer the following questions, but not provide any additional information beyond what is requested here. Proposals will be scored based on how the organization's mission contributes to the quality of life in Northern Arizona and the clarity of meeting goals; interesting, fun, and socially- or environmentally-relevant applications will rank highly. Applicants who are not familiar with Moline Creative will want to watch the 3-minute video at [www.molinecreative.com](http://www.molinecreative.com). Questions may be directed to the [angie@molinecreative.com](mailto:angie@molinecreative.com).

**Note:** Scheduling workshops is the most difficult part of actualizing the Contagious Creativity Awards. Therefore, all applicants are required to identify three dates (before February 29, 2020) when the workshop / session could be held; past experience suggests that weekends work best for full-day sessions. Please work with your attendees to identify and hold three dates that could be used for full-day workshops. Awardees will confirm their workshop date in early December 2019.

**Proposals shall be submitted as a PDF document via email to [angie@molinecreative.com](mailto:angie@molinecreative.com) by midnight (MST) on Friday, November 15, 2019.**

### Contagious Creativity Awards Application Information

Organization Name: \_\_\_\_\_ Website: \_\_\_\_\_

Proposal Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Meeting Contact:\* \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

\* Ideally this is the final decision-maker for the meeting goals, objectives, outcomes, and decisions that lead to next steps.

What is your organization's mission and purpose? \_\_\_\_\_

What are the top three objectives that Moline Creative would help your team accomplish during the meeting? \_\_\_\_\_

Describe how working with Moline Creative during a visual workshop would help your organization make Northern Arizona a better place? (1000 words or less)

Who would attend this workshop (i.e. staff, board members, public)? \_\_\_\_\_

My non-profit team is currently holding these three dates (before March 1, 2020) for our workshop:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

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